

Website Banner Size

Use this guide to design perfectly sized website banners. These dimensions work across most platforms and themes (including WordPress, Divi, and Canva).

Banner Type	Recommended Size (pixels)	Best Format
Homepage Hero Banner	1920 × 600 to 1920 × 1080	JPG / WEBP
Blog Post Banner	1200 × 400	PNG / JPG
Header Logo Strip	800 × 200	PNG (transparent)
Sidebar Banner Ad	300 × 250	PNG / JPG
Footer Banner	1920 × 300	JPG
Email Signup Banner	1200 × 600	JPG / PNG
Mobile-Friendly Hero	800 × 1200 (portrait layout)	JPG / WEBP

HOMEPAGE HERO

— 1920 × 600 PX —
Your headline or call-to-action

SIDEBAR AD

300 × 250 PX
Link text

EMAIL OPT-IN

— 1200 × 600 PX —
Sign up for our newsletter

MOBILE HERO

800 × 1200 PX
Your headline
or call-to-action

LOGO AREA

800 × 200 PX

MOBILE HERO

— 800 × 1200 PX —
Section heading

CONTENT BOX

— 1200 × 300 PX —
Section heading

FOOTER BANNER

— 1920 × 300 PX —
Contact information, links, or logo